

Official Contest Rules & Regulations - Design Canada! Contest Sponsored by Roller Sports Canada (RSC) and Il Peloton Ltd.

December 12, 2007

The contest starts at 12:01 AM ET on December 16, 2007 and continues until Monday, January 14, 2008 at 11:59 PM ET. There are no restrictions on the number of entries you may submit for each component of this Contest provided you follow the process detailed under "How to Enter" below.

How to Enter:

1. To participate in the Design Canada! Contest you should create your own design for Canada using the template called skinsuit template.pdf found at www.ilpeloton.com under Events. You may draw or color on the template using any means, whether mechanical or computer-assisted. The only limitations are your imagination and that the design must be original. You may mail, fax, e-mail or hand deliver your design to:

Design Canada! Contest
Il Peloton Ltd.
176 Concord St. South
Ottawa, Ontario
K1S 0Z6
(613) 235-6800 fax
design_canada@ilpeloton.com

This Contest is conducted by Roller Sports Canada and Il Peloton Ltd (the "Sponsors") and is open to all residents of Canada. Entrants less than the age of thirteen (13 years) require the consent of a parent or legal guardian.

Conditions of Entry:

1. Entrants (i) acknowledge compliance with these Official Rules including all eligibility requirements and, (ii) agree to be bound by the decisions of Sponsors, made at their sole discretion, which shall be final and binding in all matters relating to the Contest. Entrants who have not complied with these Official Rules are subject to disqualification.

2. Sponsors are not responsible for: late, delayed, lost, stolen, damaged, misdirected, mutilated, garbled, illegible, destroyed or incomplete entries. All entries become the property of the Sponsors, will not be acknowledged as received and in no case shall be returned to the entrant or sender.

3. All designs submitted will be considered for both the Official Canada Suit and the Roller Sports Canada World Team / Pan Am Suit.

4. By entering the Contest, all entrants, - (those under the age of majority, his/her parent or legal guardian), consent to the use of their name, address (city and province) and/or likeness, without further compensation, worldwide and in perpetuity, in any and all forms

of media, now known or hereafter devised, including the Internet, in any publicity or advertising carried out by the Sponsors relating to the contest.

How to Win:

1. **The Official Canada Suit** – will be chosen by a majority of votes received of the members of Roller Sports Canada 2008 and any interested members of the Canadian public. This will be subject to final approval by the sponsors.
2. **The Canada World Team / Pan Am Suit** will be chosen by a majority of votes received of previous and current members of the RSC World & Pan Am Teams. This will be subject to final approval by the Sponsors.
3. **Sole Rights.** In both cases, the Sponsors have the sole and unqualified right to make modification to the final design. This includes, but is not limited to, changes to comply with official CIC and or COC / IOC requirements, accommodate logos, and produce more than one color palette for the design.
4. **Duplication.** In the event the design chosen for the Official Canada Suit and the Roller Sports Canada World Team / Pan Am Suit are the same, sponsors will have the sole discretion to make modifications to the design so that the two suits will be sufficiently differentiated.
5. **Other Team Wear.** Sponsors may also produce other co-ordinated team wear such as jerseys, warmup suits, jackets etc. based on the winning designs.
6. **Voting** will commence on 12:01 AM ET on January 15, 2008 and continues until Friday, January 25, 2008 at 11:59 PM ET, the Contest Closing Date. Members of the public may vote by e-mail at vote@ilpeloton.com
7. **Personal information** collected from the entrants will be used by the Sponsors for the sole purpose of administering the Contest. Sponsors will not sell, share or otherwise disclose personal information of entrants with third parties. Sponsors will not reveal the identity of any voters.

Contest Prizes:

1. The Design Canada! Winner(s) will have their design reproduced on the Official Canada Suit and the Team Canada World / Pan Am Suit and other co-ordinated clothing. The Design Canada! Winner will receive a will receive a free National Membership in Roller Sports Canada for 2008.
2. If there are two winners, the second winner will receive a \$50 gift certificate redeemable at Il Peloton Ltd